

Part 2B of Form ADV: *Brochure Supplement*

William Riley Shannon

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This brochure supplement provides information about William Riley Shannon that supplements the Patton Albertson Miller Group, LLC brochure. You should have received a copy of that brochure. Please contact William Riley Shannon if you did not receive Patton Albertson Miller Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about William Riley Shannon is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2. Educational Background and Business Experience

William Riley Shannon

Year of Birth: 1998

Education:

- Mercer University, B.B.A. in Finance and Economics, 2019

Professional Designation

- CERTIFIED FINANCIAL PLANNER™, granted by the Certified Financial Planner Board of Standards, Inc. (Washington, DC), Candidate¹

Business Background:

- Patton Albertson Miller Group, LLC (successor to Patton Albertson & Miller, LLC), Associate Advisor, 2021—Present
- Patton Albertson Miller Group, LLC (successor to Patton Albertson & Miller, LLC), Associate, 2020-2021

Item 3. Disciplinary Information

Mr. Shannon has no history of any disciplinary events.

Item 4. Other Business Activities

Mr. Shannon is not engaged in any other business or occupation.

¹The program is administered by the Certified Financial Planner Board of Standards Inc. Those with the CFP® designation have demonstrated competency in all areas of finance related to financial planning. Candidates complete studies on over 100 topics, including stocks, bonds, taxes, insurance, retirement planning and estate planning. In addition to passing the CFP certification exam, candidates must also complete qualifying work experience and agree to adhere to the CFP Board's code of ethics and professional responsibility and financial planning standards."

Item 5. Additional Compensation

Mr. Shannon can refer clients to PAM Group, LLC who are suitable for the services and advisory programs offered by PAM Group and can participate in the management of client accounts. In return for referring clients to PAM Group, Mr. Shannon receives additional compensation by receiving a percentage of the referred client's advisory fee. Since this compensation is directly tied to the compensation paid by the Client, Mr. Shannon has a conflict of interest when referring clients to PAM Group. Clients will not pay a higher or lower fee as a result of being referred by Mr. Shannon.

Item 6. Supervision

James Patton, Chief Executive Officer, and Lisa Patton, Chief Compliance Officer are responsible for supervision and monitoring of investment advice offered to advisory clients. These individuals oversee all material investment policy changes and conduct periodic testing for compliance with client objectives and mandates. They can be reached at (423) 414-2100.

